

AMERICA'S RIBKING

"FAMOUS DAVE"
ANDERSON

GET FIRED UP · MAKE IT FAMOUS · SMOKE THE COMPETITION!

INTRODUCTION FOR "AGAINST ALL ODDS" SPEECH

Today, we all have the great fortune of listening to a speaker who is not only a successful entrepreneur but also very much a visionary. Dave Anderson is best known as "Famous Dave" founder of Famous Dave's of America featuring "The Best Ribs in America!", with over 180 restaurants and growing. Famous Dave's has received unprecedented recognition including "Hottest Concepts in America" by Nation's Restaurant News reaching over \$400 Million in sales. Dave's creative genius has helped found several publicly traded companies on Wall Street, creating over 20,000 new jobs and Billions in sales.

Dave's amazing "Against All Odds" life story has been featured in two best-selling books on the New York Times Best Seller's List. Best described as "The Man Who Won't Quit," Dave has experienced adversity, frustration, and bankruptcy as well as tremendous success. Dave received a prestigious Presidential appointment, which required a full senate confirmation and has served several governors in advisory positions. Dave has appeared on all major networks including: Regis Philben, CNBC's The Next Big Idea with Donny Deutsch, The Discovery Channel, The Food Network, FOX Morning Show, The Travel Channel, and The Oprah Winfrey Show to receive Oprah's Angel Award for his leadership work with at-risk youth.

This highly successful entrepreneur was in the bottom half of his high school class but has earned his Master's Degree from Harvard University without an undergraduate degree and has received an Honorary Doctorate Degree for his life's work.

Today you will hear from a man who knows how to succeed, but more importantly his message to you is "everyone within them has the seeds of greatness." Dave stresses no matter how tough things may seem today, if you never give up on your dream and you have the willingness to work hard, tomorrow's rewards will always come.

Please help me welcome, "Famous" Dave Anderson.