



AMERICA'S RIB KING

**"FAMOUS DAVE"
ANDERSON**

GET FIRED UP • MAKE IT FAMOUS • SMOKE THE COMPETITION!

Celebrity Testimonials:

What National Experts Are Saying About Famous Dave

Audience	Enthusiastic Comments!
Anthony Robbins, <i>World's Leading Personal Development Trainer</i>	Famous Dave is an ordinary guy with an extraordinary message. His heart is sold gold and his message is just a valuable!
Mark Victor Hansen, <i>America's #1 Ambassador of Possibility! Author of Chicken Soup For The Soul and The Enlightened Millionaire</i>	Famous Dave's message is so powerful, just one of his thoughts could transform you life into a grand adventure of self-discovery and self-improvement!
Gene Kranz, <i>NASA Team Leader "Tiger Team" Mission Control Apollo 13 and New York Times Bestselling Author: "Failure Is Not An Option!"</i>	Get Ready To Launch Your Career Or Your Life! Famous Dave's well-researched LifeSkills will teach you the disciplines that will allow you to master yourself before you master your task. Whether you are launching into space or launching your career... Failure Is NOT An Option!
John C. Maxwell, <i>America's Leading Expert on Leadership and New York Times Best Selling Author on Leadership.</i>	Dave's personal life story is nothing less than a real American "rags-to-riches" story come true. In fact, I was so impressed by his life story that I used his experiences to sum up my own bestselling book... "Failing Forward."
Dr. Joseph Michelli, <i>America's Leading Expert on Hospitality and Service; New Times Best Selling Author: "The Starbuck's Experience" and "The New Gold Standard: Five Leadership Principles for Creating a Legendary Customer Experience"</i>	I can't tell you that I have ever met anyone that has generated more passion and enthusiasm then Famous Dave Anderson. I think Dave is the ultimate entrepreneur if you look at all the books written that have featured his life's story. I can't miss this opportunity to let people know about the massive impact Dave has on people. Thank you for being the blessing we need in the world!
John Assaraf, <i>Business Growth Guru, Human Potential Expert</i> as featured in the internationally acclaimed runaway hit "The Secret" and <i>New York Times Bestselling Author</i> "Having It All"	Dave Anderson is one of the most successful Native American entrepreneurs in America! Best known for creating the legendary barbecue company Famous Dave's of America. Dave is an over achiever, relentless, and passionate in sharing his vision...he is a world master at delivering phenomenal service for a great client experience. Dave is an absolute gem of a human being with a huge, huge heart doing a lot of good in the world.



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"Bringing Passion & Enthusiasm to America"

Testimonial Letter Highlights....

Audience	Enthusiastic Comments!
<p><i>Executive Director, Greater Minneapolis Building Owners and Managers Association</i></p>	<p>"...we ask those attending our meetings to complete an evaluation form indicating their satisfaction with all aspects of the meeting including speaker and topic...you are the first speaker to ever attain a perfect 5 on a scale of 1 to 5!"</p> <p>"You have a remarkable story to tell... You truly inspired us to renew our efforts to seek success – in business, but more importantly in life."</p>
<p><i>President, Printing Industry of Minnesota, Inc.</i></p>	<p>"Your energy and stage presence kept our audience on the edge of their seats."</p> <p>"...our group knew you were speaking from the heart and appreciated your message."</p>
<p><i>Executive Director, Business Economics Education Foundation of Minnesota, Inc.</i></p>	<p>"...we experienced one of the largest crowds ever to attend our Annual Luncheon. ...I am sure that the increased attendance could be connected to your popularity."</p> <p>"The enthusiasm you brought to our audience was wonderful. The message to the students regarding bringing value to the workplace was extremely timely and right on target."</p>
<p><i>Greater Saint Paul Building Owners & Managers Association</i></p>	<p>"We received so many compliments following your presentation and this meeting was proclaimed the "best" joint meeting in history thanks to you."</p> <p>"It was refreshing in this day and age to encounter someone with such an optimistic & clear read of what life holds for us"</p> <p>"Your common sense approach coupled with your philosophies...has the potential of insuring that each member of the audience you spoke to will be a better supervisor, worker and human being."</p>
<p><i>President, Minneapolis Association of Life Underwriters</i></p>	<p>"We have had nothing but positive feedback from attendees and the standing ovation you received is not standard."</p> <p>"...your message of perseverance, of continuing to grow and learn and especially of having passion for what you do in life was inspiring and entertaining."</p>

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Audience	Enthusiastic Comments!
Camp Enterprise Rotary International	<p>“These kids just loved you and your story and used words like “Extremely Motivational” and “Very Interesting, Cool Guy” to describe their reaction.”</p> <p>“You bring special excitement wherever you go, and you certainly brought that with you to our weekend.”</p> <p>“...Thank you for participating in Camp Enterprise this year and doing such a terrific job of inspiring high school seniors.</p>
University of Wisconsin, Superior	<p>“You made a very positive and lasting impression on those in attendance...”</p> <p>“Your presentation was current, thoughtful and enjoyable.”</p> <p>“Your presentation was so interesting because you told it from the heart and your own life experience.”</p>
Hank Hurley, <i>President</i>, Wisconsin IndianHead Technical Colleges	<p>“Your keynote was an inspiration and one of the most inspiring and positive messages ever heard on our campus! Your positive energy was contagious and your</p>
Jim Haynor ~ <i>City Administrator</i>, Village of Gurnee, IL	<p>“In all my 25 years as City Administrator and hosting The Mayor’s Business Leader’s Luncheon, I have never had to follow a more dynamic speaker than Dave Anderson! This was the largest turnout we have ever experienced and your presentation was outstanding.”</p>
Andrea Hanson, <i>Program Manager</i>, Minnesota Business Venture	<p>“...all the students enjoyed your energy, story and passion, and you were clearly voted one of the top speakers. Statements such as “have more speakers like Famous Dave” are echoed on many evaluations. I asked the students to tell me what they learned at camp that they have been able to use in school or life. One student gave a great example on how you impacted her life. Here is the response from a student at Forest Lake Senior High School:</p> <p>“...thanks to Famous Dave, a marvelous public speaker and very motivating, stated that no matter what you are being paid you should always work as if you are making more. I am only making \$6.70, and before going to camp I was very discouraged about my income. After I returned from camp, I began to work as if I was making twenty dollars an hour. Before I knew it, I was moved to the sales floor where I have the ability to make commissions, and interact with people on a professional level. The position is more promising for my future...”</p>
Sandi Thompson, <i>Success Center Technician</i>, Wisconsin Indianhead Technical Institute	<p>“Your keynote was probably the most energetic, upbeat and motivational keynotes that I’ve ever had the pleasure of listening to. Great job and thank you for inspiring me!”</p>
Business Professionals of America	<p>“Our conference could not have been as successful without you!”</p> <p>“Dave you are quite an inspiration.”</p> <p>“You have a wonderful way of captivating an audience.”</p>

Testimonial Letter Highlights....

Audience	Enthusiastic Comments!
Ammie Nichols, <i>Network Technician</i>, Wisconsin Indianhead Technical Institute	“Adversity is not always a bad thing. Dave’s speech really hit home for me! He is telling the absolute truth!”
Milton Tootoosis, <i>Human Resources</i>, SaskEnergy, Regina Saskatchewan, Canada	“Wow! You rocked the house...at first we were somewhat concerned about placing you as the last speaker due to your schedule but were surprised. For the first time in fifteen years that we have been having this conference not one attendee left early and we had the best attendance ever just because they wanted to hear you speak. Our associates were all riveted to their seats by your inspiring, from-the-heart, and real life talk about your experiences as an entrepreneur. You reached everyone there because you didn’t hold anything back. You shared your failures as well as your success and that captured their hearts as your inspiring story made them feel that they could all succeed. We have never had a speaker that got this group to jump to their feet in thunderous applause. Three standing ovations! And then you couldn’t even get back to your seat with getting a standing ovation. From the bottom of our hearts we thank you for taking time out of your busy schedule to come to Canada.
Northland Foundation	“You have an incredibly strong message to share with young people who are “dreaming” of becoming business owners.” “Your dynamic presentation really fit the need for this conference...”
Minnesota Department of Employee Relations	“What a motivator!” “Very Inspirational!” “...Thank you again for ending our conference on such a positive and inspirational note and for helping make our conference a huge success.”
Builders Association of the Twin Cities	“I am highly recommending your name to others who request speakers.”
Governor, Rotary International	“...Your message is powerful and given from your heart. Your energy, enthusiasm and positive “can do” attitude came through very clearly.”
Neighborhood Marketing Institute	“...your marketing expertise was a key factor in the overall success of the program. We couldn’t have done it without you!”
Minnesota Timberwolves	“Your contribution to the program was invaluable. Your message, delivery and heart-felt personal stories were a captivating conclusion to a memorable day.” “The feedback we have received about the event and your involvement has been absolutely outstanding.”

Testimonial Letter Highlights....

Audience	Enthusiastic Comments!
Anoka Area Chamber of Commerce	<p>“The feedback I received from the membership that was present has been excellent. You did a great job and inspired a lot of people today!”</p> <p>“Your philosophy of “If it’s to be, it’s up to me” really struck home with a lot of our members.”</p>
<i>President, South Suburban District Norwest Banks</i>	<p>“...It will be tremendously helpful to me in my own job.”</p> <p>“...I will use your thoughts on getting people to focus on their responsibility to themselves and their own development and to look forward to tackling problems daily in my own comments to my employees. Thanks much.”</p>
John C. Maxwell, New York Times Best Selling Author & Expert on Leadership	<p>“Dave’s personal life story is nothing less than a real American “rags-to-riches” story come true. In fact, I was so impressed by his life story that I used his experiences to sum up my own best selling book, <i>Failing Forward</i>.”</p>
John Christensen, Co-author of FISH!, International Best Business Seller	<p>“Dave’s incredible life story provides, it’s not just what you choose to do, but who you choose to be, that makes all the difference.”</p>
Joe Esbrook, <i>President Elect, Economic Club of Marquette County; Vice President, Michigan Economic Development Association; Past President, Upper Peninsula Economic Development Alliance</i>	<p>"We have had a lot of great speakers from across the nation speak at our Economic Club and none were more dynamic and as articulate as Famous Dave. It was obvious throughout his presentation that he has earned the right to speak to the topics of entrepreneurship, small business development, corporate America and leadership. He was an inspiration to our membership, both young and old. His real-life experiences and stories had everyone at the edge of their chairs wanting to hear more, we will definitely have him back in the future."</p>
Dan Strutzel, <i>Vice President of Publishing, Nightingale-Conant</i>	<p>As VP of Publishing at Nightingale-Conant, I've had the unique opportunity to attend a wide variety of personal development seminars and programs. I can honestly say that Lifeskills Leadership 1 is among the best programs I have ever attended. Every aspect of the program—from the trainers, to the curriculum, to the follow-up after the event—is first-class! My life was transformed for the better—and yours will be too! I can't recommend this program highly enough.</p>
Fredrick Synder Program Coordinator, Student Leadership Development Minnesota State University—Mankato	<p>Dave Anderson did a wonderful job...he just exploded with energy during his presentation. I have heard nothing but good things from the people who were at his presentation... I talked with the professor and she is still beaming a week later! Dave was a great person to have visit our campus.</p>

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<p>Kathy Collins Royce, <i>Vice President of Membership and Marketing,</i> Independent Community Bankers Association</p>	<p>It is obvious that you speak from your heart, Dave, and your sincerity and dedication touch people. It isn't easy to get a room full of bankers to deliver a resounding standing ovation, but that's what happened. There also was a continuing "buzz" about your presentation for the remainder of the convention.</p> <p>You delivered your message with energy and enthusiasm and emphasized two universal keys to living: Adversity can build depth of character, and problems are really life's opportunities.</p>
<p>Skyla Hailey Choctaw Tribal Schools</p>	<p>We greatly appreciated your words of wisdom for our staff. You certainly inspired us to go and be the best we can be for our students! As I was reading through the evaluations from our staff development day, many staff members specifically stated that they were motivated by your presentation.</p>