

This is the cook who flies



Northwest

Airlines to

sample the sauces that inspire

the barbecue that sticks to the ribs of people like you.



*"My favorite saying could apply to Northwest: 'Good, better, best; never let it rest.'"*  
— Dave Anderson, founder of Famous Dave's BBQ Shacks

"I didn't come up with the concept for Famous Dave's out of the blue. It was a journey that took me over 20 years and hundreds of trips to rib joints in Texas, Kansas City, Memphis and plenty of other places off the beaten path.

"Thanks to Northwest Airlines' great schedule and nonstop service to and from the Twin Cities, I can check out as many as 10 restaurants a day and be back home in time for dinner. Plus, I rack up lots of WorldPerks® miles in the process.

"To be a success in any business, you have to be open to change. I've changed my sauce six times, and if I find a better recipe, I'll change it again. Like Northwest, I believe you have to have a strong commitment to being the best."

Fly to more than 400 cities worldwide with over 450 daily flights from the Twin Cities. Call your travel agent, visit your Northwest City Ticket Office, or call Northwest at 1-800-225-2525. Or, visit our web site at [www.nwa.com](http://www.nwa.com).



1-800-225-2525 / [www.nwa.com](http://www.nwa.com)

©1997 Northwest Airlines, Inc. Northwest recycles enough paper products in one year to save over 16,000 trees. ♻️

REPRINTED WITH PERMISSION FROM TWIN CITIES BUSINESS MONTHLY • COPYRIGHT BY MSP COMMUNICATIONS